

LifePursuits

by Lifeworks Services,
a private, nonprofit organization

Volume 31 | July 2007

Building Community Relationships Five years of Lifeworks at Wells Fargo



The Wells Fargo team at Lifeworks
21st Annual Celebration

When Mark Lasswell became Chief Operations Officer of Wells Fargo Institutional Brokerage and Sales, he brought with him a business card that began a now five-year relationship with Lifeworks Services. Lasswell had worked

“Having Dee handle our necessary filing and mailing allows staff to spend more time helping our customers and staff.”

with Lifeworks at a previous position and knew that he would find a way to cultivate the relationship with Wells Fargo as well.

Shortly after starting, Mark realized that he could use the services of Lifeworks to help him fill an administrative position and he immediately made arrangements with his former contact at Lifeworks. Five years later, Dee Quiel, a Lifeworks client, is still happy as part of the Customer Service Team in Operations at Wells Fargo.

An integral part of the team, Dee works about three hours a day assisting with filing and mailing duties. Dee enjoys working with all of the people at Wells Fargo and plans on staying as long as she can. “Having

Continued on page 2

Lifeworks client rides in MS 60/30 with the help of Lifeworks Customized Support

May 12, 2007 was no ordinary Saturday for Lifeworks Customized Support client Rachel Swanson. This day was the fulfillment of yet another goal for Rachel as she rode in the MS 60/30 Bike Tour. Inspired by a friend with Multiple Sclerosis, Rachel wanted to ride the MS 60/30 herself and with the help of the customized support services at Lifeworks, Rachel was able to realize her goal.

Lifeworks Customized Support provides fiscal support entity services that help our clients and their families receive the support, services, and equipment they need to make their lives easier. Our Customized Support team is dedicated to delivering personal

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Dee handle our necessary filing and mailing allows the staff to spend more time helping our customers and sales staff," says Julie Clark, Operations Manager in Institutional Brokerage and Sales. Julie manages seven full-time

"[Lifeworks] is just one of those organizations that the more you learn about them and all of the great things they do for their clients, the more you want to get involved with them."

team members and is grateful for the assistance that Dee provides her team.

On April 26, Wells Fargo Institutional Brokerage and Sales deepened their relationship with Lifeworks by sponsoring the 21st Annual Celebration as a top-level supporter. When Mark

was approached with the sponsorship opportunity early in 2007, he knew that this was the year to take the relationship he had with Lifeworks a step further. "[Lifeworks] is just one of those organizations that the more you learn about them and all of the great things they do for their clients, the more you want to get involved with them," says Mark.

Lifeworks thanks Wells Fargo Institutional Brokerage and Sales and Mark Lasswell for supporting people with disabilities and encouraging them to live fuller lives that are integrated into the flow of community experience.

At Lifeworks we connect employers with reliable workers. We help hundreds of companies find dedicated, passionate, hard-working employees just like Dee. By improving productivity and increasing workplace diversity, employers experience an immediate and measurable return on their investment. To learn how Lifeworks can help you with your hiring needs, please visit us at lifeworks.org or contact Jeanne Eglinton at 651-365-3781 or jeglinton@lifeworks.org



Spread Cheer and Support Lifeworks

Lifeworks introduces new holiday greeting cards

New to 2007, Lifeworks introduces its first line of holiday cards for purchase. As an extension of the ever-growing art programming at our social enrichment centers, the cards will feature four unique designs created by Lifeworks clients.

Proceeds from the sales will benefit Lifeworks Social Enrichment and specifically the art programs that allow our clients to build skills, confidence, self-esteem, and a sense of community through creativity and creation.

The 2007 collection of Lifeworks holiday cards are available for purchases in large and small quantities and can be customized for your audience. Lifeworks holiday cards are perfect for businesses! For more information please contact Mary Lenertz at 651-365-3749 or mlenertz@lifeworks.org.

There are many ways to donate to Lifeworks. Log onto lifeworks.org to learn more about planned giving, making the most of your IRA, giving through the United Way, and more!



Exciting New Developments at Lifeworks



Judy M. Lysne,
president and CEO of
Lifeworks Services

We live and work in a great community. I am grateful to be a part of it with you.

Dear Friends,

Exciting things are happening at Lifeworks and I always look forward to this opportunity to share our successes with you. *LifePursuits* is the new name for our newsletter and is one of the many changes you will be noticing in conjunction with our re-branding initiative that is currently underway. Our goal is to build upon and strengthen our existing brand to raise public awareness of our organization. We have a wonderful story to tell and we believe this is an important step to ensuring our future and our ability to serve our clients and their families, as well as anyone who interacts with our organization.

Lifeworks is moving! To better meet the needs of our clients and accommodate our continued growth, Lifeworks will be moving into a new facility in Eagan in January of 2008. The new building will include our current Mendota Heights program, our Customized Support team, and our Administrative offices. We are excited to be moving back to Eagan and to be so close to one of our first locations.

At Lifeworks we pride ourselves on our entrepreneurial spirit, so naturally I was thrilled to have the opportunity to attend the 8th Annual

Social Enterprise Alliance conference in March with Mary Lenertz, Lifeworks director of research and development. I was excited to learn what other nonprofits are doing to earn revenue. At Lifeworks, we strive to be resourceful. In the coming months we plan to test various social enterprise initiatives; for updates please frequently visit our web site lifeworks.org.

I was so moved by the outpouring of support Lifeworks received at our 21st Annual Celebration. Thank you to all who came to celebrate "The Art of Community" with us. We had a great party, raised nearly \$50,000 for our mission, and honored five award recipients who are highlighted in this issue.

We live and work in a great community. I am grateful to be a part of it with you.

Warmest regards,

Judy Lysne, president and
CEO of Lifeworks Services

A note from the Lifeworks Development Director



Suzanne Shute,
director of development

I will never forget our 21st Annual Celebration as over 800 people came together in support of Lifeworks. It was a vivid reminder of how very important gifts from our

donors are to the quality of programming Lifeworks can offer our clients and their families. Thank you for your generosity.

The funding Lifeworks receives from the government is not enough. We rely on a

community of donors to ensure the viability of our organization. I invite you to become a part of one of those communities, our Leadership Circle. Your gift of \$500 or more will welcome you into this progressive circle of donors. Each year we recognize our Leadership Circle members at a special luncheon in their honor. Mark your calendars for our 2008 Leadership Circle Luncheon being held on February 7, 2008 at Mendakota Country Club. I hope to see you there!

There are many giving opportunities in support of Lifeworks. I welcome the opportunity to visit with you at anytime and share more information about these opportunities

with you. I can always be reached at 651-365-3743 or sshute@lifeworks.org

Thank you for your continued generosity. It is because of your investment in Lifeworks that we are able to fund the innovative and progressive programs Lifeworks offers. Your support makes a profound difference in the lives of those we serve.

With heartfelt thanks,

Suzanne Shute

Enclosed in this newsletter is a donation envelope. Please consider using this envelope for a donation to Lifeworks.

You can also donate online anytime at lifeworks.org

Congratulations to our 2006 Award Recipients

Life Enrichment – Jenny Bretheim

Honoring a community group or individual who has given generously of their time to volunteer or be a friend to a person served by Lifeworks.

Jenny Bretheim found Lifeworks a year and a half ago during her search for an organization for her daughter, Ellen. Since then, Jenny has been involved in fundraising for Lifeworks, organizing an event at the Bloomington Theatre, and improving the lifestyle of our clients by leading jewelry making classes at our Bloomington Center. Jenny's commitment and support are demonstrated in her willingness to serve as a positive reference for Lifeworks when families begin to consider our services.

Leadership – Julie Brandt

Honoring an individual who has opened doors, removed obstacles, and championed inclusion in the community or workplace for someone who is served by Lifeworks.

Julie Brandt has been the integral force in bringing Lifeworks clients to the Target Corporation. Shortly after her introduction to Lifeworks, Julie encouraged her colleagues at Target to hire people with disabilities and arranged for Target directors to visit other Lifeworks job sites to witness first hand the benefits of working with Lifeworks. Julie's efforts to open opportunities for Lifeworks clients resulted in positions at Target's North Campus in Brooklyn Park and Target Financial in Wayzata and hopefully will open more doors for people with disabilities at Target in the future.

Personal Achievement - Dan Gockowski and Paul Brick

Honoring an individual who is served by Lifeworks who has made considerable effort on or off the job to reach out to others, learn new skills, or grow socially or emotionally.

Dan Gockowski has worked at Valspar for three and one-half years, emptying the recycling for more than 400 employees, delivering lunches and pop, and completing any other tasks that come his way. Dan's experiences at Valspar have aided his communication skills and co-workers have seen both personal and professional growth in Dan over the years. Dan is described as a hard-worker who is always on-the-go; he gives 100% to all of his tasks and displays a positive attitude day after day.

Paul Brick had always dreamed of being a business man and working in finance. After struggling with two part-time jobs, he was hired directly as full-time staff in the Finance Department at Cargill Animal Nutrition. Paul has worked his way up within the department and now oversees all Record Management transactions and has his own office, computer, and company credit card. Paul's loyal, tenacious and friendly attitude is evident, as he is described by co-workers as "the glue that holds Cargill Animal Nutrition together." Beyond his employment at Cargill, Paul also works as an ambassador for Lifeworks, taking his time off to visit other Lifeworks job sites to learn more about the organization.

Employer of the Year – ABM Janitorial

Honoring a business employing people with disabilities through Lifeworks who includes employees with disabilities in their workplace through recognition programs, employee clubs and other activities. The Employer of the Year considers employees with disabilities as an integral part of the team and looks for opportunities to expand the job duties or careers of people with disabilities.

For 10 years, ABM Janitorial has been working with Lifeworks to directly hire people with disabilities for positions at the Minneapolis/St. Paul International Airport. ABM maintains high standards for employee attendance, work performance, and customer service and has always been impressed with Lifeworks clients. All employees at ABM are compensated generously and receive benefits, whether they are part or full-time. Most importantly, ABM has worked as an advocate for Lifeworks to other organizations and always considers people with disabilities for job openings.

Lifeworks Board of Directors

Steve Wexler, board chair, CEO of KaiserComm

Michael C. Finn, board secretary and treasurer, a business consultant with Michael Finn, LLC

Judy M. Lysne, president and CEO, Lifeworks Services.

Barbara A. Baumann, second vice president at Securian Financial Group

Eduardo E. Drake, patent attorney, Schwegman, Lundberg, Woessner and Kluth

Martin P. Kiener, senior vice president, SCICOM Data Services, LTD

Christine M. Larsen, vice president, Compensation, Benefits, Payroll and HRIS at Ecolab

James L. McCaul, former co-president at Lifeworks and owner of Earth, Wood and Fire

John E. Q. Orner, vice president, Treasury and Investments, Blue Cross and Blue Shield of Minnesota, and president and chief capital investment officer at Capital Asset Care, Inc.

Fred M. Seagren, retired owner and president of Business and Technology Consultants, Inc.

David D. Sullivan, vice president of New Business and Transaction Services at Ameriprise Financial.

Albert A. Woodward, attorney with Leonard, Street and Deinard.

Sharon R. Zauhar, vice president of Administration and Facilities at Thomson West.

Want to receive this newsletter via e-mail?

If you would prefer receiving *LifePursuits* via e-mail, please e-mail us at:

Lifepursuits@lifeworks.org

LifePursuits is published twice a year. You can find the online version of this newsletter at www.lifeworks.org/lifepursuits

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Client rides in MS 60/30 | Continued from page 1



Lifeworks client, Rachel Swanson at the MS 60/30

service and consultation tailored to the needs of each client.

Lifeworks Customized Support Lead Coordinator Clare Schmid continuously finds creative solutions to manage and maximize her clients' fiscal resources. Rachel Swanson works with Clare to find flexible and responsible ways to manage her finances and obtain the care and equipment that allow her to live a full, rich life.

With Clare's help, Rachel uses her waiver to enjoy massages, swimming, going to the gym, and she is able to hire her own staff. Recently, Rachel was able to purchase an adaptive recumbent bicycle with hand pedals. Being able to ride a bicycle makes Rachel "feel free to explore more of [her] surroundings in the community," increasing her independence and self-confidence.

Not only did Clare help Rachel purchase her bicycle, but she was also there with her for each and every mile. Together, Rachel and Clare rode 30 miles, motivating one another to make it up the hardest of the hills and the long stretches. After 6 hours,

the two finished the ride, achieving a goal greater than Rachel could have expected.

"It has always been a dream of mine to live independently and [Lifeworks] has helped me fulfill that dream and raise my self-esteem, and to find out who I really am. I have yet to decide what my next goal will be, but with my determination and motivation I WILL achieve that goal," added Rachel.

Through the help of her coordinator Clare, and the services provided by Lifeworks Customized Support, Rachel reaches new goals every day.

Promoting freedom, choice, and support for people with disabilities, Lifeworks Customized Support offers the fiscal support entity services that are required to access waived funds. We do our best to say "yes, you can do that" to simple requests that in the past have been out of reach. To learn how Lifeworks can give you more control, please visit us at lifeworks.org or contact Dawn Thorn at 651-365-3472 or dthorn@lifeworks.org.

"It has always been a dream of mine to live independently and [Lifeworks] has helped me fulfill that dream and raise my self-esteem, and to find out who I really am."

SAVE THE DATE

- » **October is Disability Awareness Month**
Visit lifeworks.org for events and updates
- » **Traveling Art Show at Ameriprise Financial Headquarters, Minneapolis**
October 1-12
- » **Leadership Circle Luncheon, Mendakota Country Club**
February 7, 2008
- » **22nd Annual Celebration, The Depot, Minneapolis**
April 24, 2008

Now on lifeworks.org

Giving through the United Way

Help those served by Lifeworks while participating in your company's United Way campaign. Visit lifeworks.org/donate to find out how.

2006 Employer Satisfaction Survey

A survey of businesses that employ people with disabilities through Lifeworks. Find out what's working and what we can do better. Visit lifeworks.org/solutions to read more..

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About Lifeworks

Lifeworks is a nonprofit organization that helps people with disabilities live fuller lives that are integrated into the flow of community experience. Through employment at area businesses, social enrichment opportunities, and customized support services, Lifeworks provides the tools clients need to build the lives they want to live. For more than 40 years, we have collaborated with employers, volunteers, and government agencies to create expanded opportunities for people with disabilities. For every individual who wants to learn more, do more, and contribute more, Lifeworks strives to provide the best possible support. For more information, visit lifeworks.org

LifeWORKS

A nonprofit serving
people with disabilities

Lifeworks Services, Inc.

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Mendota Heights, MN 55120

www.lifeworks.org

In an effort to cut down our printing and mailing costs we are moving to e-mail invitations and notifications whenever possible. If you would like to be notified of art openings or other Lifeworks events, or to be removed from our mailing list, please send your request to LifePursuits@lifeworks.org

If your newsletter was incorrectly addressed, please make the correction beside the address label and return the entire label to Lifeworks in an enclosed envelope.

I received more than one newsletter (please enclose labels).

Please remove my name from the newsletter mailing list.

Thank You To Our Donors who made contributions between January 1 and May 31, 2007

Financial support from the following donors, corporations, and foundations is critical to the quality of programming Lifeworks can offer. Government funding alone is not enough to support the innovative and progressive programs that make a difference in the lives of people with disabilities.

Thank you for your gift.

Gifts of \$10,000 or More

Ecolab Foundation

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This list includes donations that were made between January 1, 2007 and May 31, 2007. If we have inadvertently made an error or omission, please contact Suzanne Shute, director of development at 651-365-3743 or sshute@lifeworks.org and we will correct our records.

Placing a high value on prudent fiscal stewardship, Lifeworks Services, Inc. is committed to responsible management of its financial resources. We work with diligence because we know that fiscal wisdom – paired with intentional and thoughtful stewardship – allows every dollar to go further and demonstrates responsibility, integrity, and transparency. 92 percent of all donations goes directly to programs and services at Lifeworks. Lifeworks is proud to have received the Minnesota Charities Review Council “Meets Standards” certification.



Lifeworks 21st Annual Celebration

On April 26th, nearly 800 people came together to celebrate and honor those who have triumphed over adversity and those who have championed causes for people with disabilities. An evening that will soon not be forgotten, the Lifeworks 21st Annual Celebration brought together Lifeworks clients, partners, vendors, volunteers, donors, and other members of the community who help the people we serve live full and meaningful lives. The theme of our celebration this year, The Art of Community, represents one of Lifeworks core beliefs: that all of us provide unique and valuable contributions which strengthen and enhance our greater community.

Thank you to our 21st Annual Celebration Sponsors. Because of you, we are able to make a difference in the lives of the clients we serve.

The Art of Community
21st Annual Celebration

Thank you to our premium event sponsors

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Thank you to our Picasso Sponsors

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Lifeworks 21st Annual Celebration

Sponsor Profiles

STANTON GROUP

Faced with significant growth in business lines, and the impending need for additional administrative help, Stanton Group looked for innovative ways to make their operations more efficient and found Lifeworks. In 2000, Steve Huisken from Lifeworks worked with the HR department at Stanton to create solutions for their needs and since then has developed an integral relationship between the two organizations.

Stanton Group prides itself on supporting strong, community-based organizations and wanted to publicly acknowledge and applaud the contributions the Lifeworks clients and staff provide to their organization and the community. To show this support, Stanton Group continued their tradition of sponsoring Lifeworks Annual Celebration this year. Sarah Schaller, Marketing Director at Stanton, states, "We have been truly impressed with the organization, its mission, and the manner in which [Lifeworks] conduct[s] business... the dedication of the clients, job coaches, and the leadership is exceptional."

As a long-time vendor for Lifeworks, T-Mobile saw the 21st Annual Celebration as an advantageous opportunity to strengthen the relationship between the two organizations. T-Mobile was inspired to learn more about their nonprofit client and stepped up to sponsor the event.



"[We] were honored to have partnered with Lifeworks this year. We were probably most inspired to sponsor the Annual Celebration because of the perfect fit our businesses have. Lifeworks has staff that need to stay connected... T-Mobile provides a cost effective, quality mobile solution for Lifeworks employees" explains Shanna Killian, Field Account Manager at T-Mobile.



For the second year in a row, Lifeworks was honored to have SCICOM Data Services as a premium sponsor for the Annual Celebration. For over 45 years, SCICOM has delivered innovative and cost-effective data and document processing solutions for Fortune 500 companies and mid-size businesses in the financial, health care, manufacturing and distribution industries. Throughout their history SCICOM has played an active role in supporting civic and not-for-profit organizations in the Twin Cities community. SCICOM Vice President Marty Keiner was so moved by the experience he and his fellow employees had at the Annual Celebration last year that it was not ever a question that SCICOM would sponsor the event again. "We were extremely honored to be part of the Lifeworks Annual Celebration again this year. The clients of Lifeworks are some of the most resilient people I know; not only are they talented, but they're unwilling to let anything stifle their goals. Lifeworks exists to fuel clients' passions and hopeful futures and at SCICOM we're proud to be a part of that mission"

For 20 years, Blue Cross and Blue Shield of Minnesota has partnered with Lifeworks in supporting the Lifeworks mission of serving the community and people with disabilities as we live and work together. In 1987, Blue Cross Blue Shield was one of the first companies to hire people with disabilities through Lifeworks. Thus began a partnership that continues to this day not just through employment opportunities but also through volunteer opportunities and sponsorship of the Lifeworks Annual Celebration. "Partnering with Lifeworks aligns with our values of compassion and social responsibility, supports our diversity program, and makes good business sense," said John E.Q. Orner, Vice President, Treasury & Investments, Blue Cross and Blue Shield of Minnesota. "All of us at Blue Cross and Blue Shield are proud of our long standing partnership with Lifeworks."



Lifeworks' partnership with Ameriprise Financial began in October 1991 when five Lifeworks employees started in the Kit Assembly department. Currently, 30 Lifeworks clients are employed across the organization. "When I joined Ameriprise in 2004, I had the privilege of meeting and working with Lifeworks clients directly. It was through this interaction that I began to see the positive effects that Lifeworks clients had on our business. Lifeworks clients bring tremendous enthusiasm while also representing cost benefits to our organization," says Dave Sullivan, Vice President of New Business and Transaction Services.

"Supporting the 21st Annual Celebration was our way of showing our appreciation for an organization that supports us in our day to day business operations. Our leadership has built great respect and appreciation for Lifeworks clients and looks forward to recognizing Lifeworks during each Annual Celebration. The atmosphere [this year] was festive and the commitment from the audience was outstanding. It was especially exciting to see the energy in the room when we raised nearly \$20,000 for transportation. We were deeply moved by the overwhelming show of support to raise funds."